

Penang i4.0 Seed Fund Stream #3 Recipients

Name of Startup	Description
Aimsity	<p>Aimsity – An EdTech startup specializing in conducting coding classes & workshops for students aged between 7 until 17 years old. Aimsity aims to inspire & empower students to start their tech journey at an early age in order to cultivate more digital leaders in the future.</p> <p>Website: https://aimsity.com/</p>
Caso Resource Optimization	<p>Caso Resource Optimization Sdn Bhd (CASORO in short) – A MedTech startup involved in developing safe, non-chemical & cost-effective disinfecting solutions to reduce risks of transmission of diseases caused by Virus/Bacteria in human dwelling & in indoor animal farms through innovative use of UV technologies.</p> <p>Website: http://www.casoro.com/</p>
Engage Blink	<p>Engage Blink – A digital solution provider that creates unique experiences & personalized interactions for customers. The company has a self-managed customer engagement and loyalty program pioneering a low cost yet powerful tool that empowers retail businesses to design, create & launch personalized campaigns in just 10 minutes.</p> <p>Website: https://www.engageblink.com/</p>
FinHero	<p>FinHero – A FinTech startup offering services such as Financial Application processing, Management Consultancy, Smart and Predictive Digital Financing Platform, Customisation, Trade Finance Solutions & Automated Collections.</p> <p>Website: https://finhero.asia/</p>
Homey Food Marketing	<p>Homey Food marketing – A MedTech startup that provides a healthtech nutrition optimisation platform, backed by a strong network of dietitians & nutritionists to meet customers’ healthy dietary needs.</p> <p>Website: https://www.homey.com.my/</p>
IdThrivo Technology	<p>IdThrivo Technology – An advanced e-Signature solution provider that helps companies digitize their paper-based document signing process. The company’s solution named ThrivoSign eSignature enables any organization to quickly optimize the way they create, share, review, sign & verify their business documents.</p> <p>Website: https://idthrivo.com/</p>

<p>Legaxus Technology</p>	<p>Legaxus Technology – An Engineering & IoT solutions startup. The company’s core activities mainly involve designing & developing new products & applications for IoT industry in various sectors such as manufacturing (industry 4.0), agriculture, medical, consumer IoT devices, smart home & city.</p> <p>Website: https://www.legaxus.com/</p>
<p>uBitto Eight</p>	<p>uBitto Eight – An EdTech startup providing an interactive social platform for language learning. The company enables personalised learning via courses or live classes, and activities which will help learners to connect with what they have learnt.</p> <p>Website: https://ubitto.com/</p>
<p>Wah Easy Technologies</p>	<p>Wah Easy Technologies – An EdTech startup with online learning marketplace for students to reliably discover 1000x better online classes, & empower tutors to easily run & grow their own tutoring businesses with the company’s incredibly simple software where each core action can be done in basically two steps or less.</p> <p>Website: https://www.waheasy.com/</p>
<p>Youthopia</p>	<p>Youthopia – An EdTech startup that focused on equipping children aged 10-16 with core life skills by using custom-made games & interactive instructor-led activities to help children think critically, solve problems creatively & communicate effectively.</p> <p>Website: https://www.youthopia.co/</p>