

PENANG WEBINAR 2021 – EUROPE SESSION

PAUL MORACH | 24TH APRIL 2021

OF THE MANY TOPICS, I FOCUS ON

1 | Brief introduction of Hittech Wemac

<https://www.youtube.com/watch?v=DK7MSrAxS30>

2 | Infrastructure, Connectivity, Supply Chain

3 | Machinery and Equipment investors

2 | Infrastructure, Connectivity, Supply Chain

- Well established infrastructure with expansion plans and projects at strategic locations mainly at the mainland
- No interruptions of power supply regardless of seasonal patterns
 - Rain Season, dry season
- Half-an-hour-rule

2 | Infrastructure, Connectivity, Supply Chain

- Penang Airport and Penang Port in close proximity
- Industry is well connected to the North-East highway
- Internet connectivity
 - Stable and reliable
 - Dedicated data line only needed for continues exchange of large data packages

3 | Machinery and Equipment investors

- Penang : The Silicon Valley of South East Asia
 - CEM base is strong and widely established
 - Upstream supply chain is fully developed
 - Low volume – high mix
 - High volume – low mix
- Wide pool of talents available
- Acceptable cost base with reasonable inflation

3 | Machinery and Equipment investors

- It's all about risk and resource management
 - Outsourcing of products or entire production lines
 - Outsource to existing CM / CEM to gain experience in the supply chain
 - Joint-venture / buy-in into existing companies
 - Incorporate a Company in Malaysia

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YouTube

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