



## Creating Competitive Advantage & Wealth with Patent

专利创造竞争优势与财富座谈会助您**龙**年行大运!

**Association of Intellectual Property Entrepreneurs and Organisations Malaysia**  
&  
**investPenang**

take great pleasure in inviting you to this seminar

马来西亚知识产权企业家总会及槟城投资局  
真诚邀请贵公司出席座谈会

<b>Date</b>	: 12 February 2012 (Sunday)	
<b>Time</b>	: 1p.m – 5p.m	
<b>Venue</b>	: <b>PSDC</b> 1, Jalan Sultan Azlan Shah, Bandar Bayan Baru, Bayan Lepas, 11900 Penang.	
<b>Language</b>	: Mandarin	
<b>Speakers</b>	: - Yang Berhormat Tuan Koay Teng Hai, investPenang - Mr Lok Choon Hong, Pintas IP Group Director - Mr Chan Kee Siak, Exabytes CEO	

**Organizer:**



**Co-Organizers:**



**Strategic Partners:**



**Event Manager:**



**Support by:**



# “专利创造竞争优势与财富” 座谈会

日期: 2012 年 2 月 12 日, 星期天

时间: 1pm-5pm

地点: investPenang, PSDC

## 节目流程 :

- 1.00pm 出席者登记
- 1.35pm 筹委会主席童薇凌致词
- 1.40pm 槟州城乡策划、房屋部行政议员黄汉伟先生致开幕词
- 1.50pm 亚洲知识产权大奖（北马区）推介礼
- 2.00pm 讲座 1 “推广槟城企业的创新” 郭庭恺先生（槟城投资局董事）
- 2.25pm 讲座 2 “专利创造竞争优势与财富” 骆骏宏律师（宾大斯知识产权集团董事）
- 3.00pm 茶点招待
- 3.20pm 讲座 3 槟城知识产权企业家的专利经验分享
- 3.45pm 讲座 4 槟城知识产权企业家的专利经验分享
- 4.10pm 讲座 5 “保护您在网络世界的知识产权” 曾淇赐先生（Exabtyes CEO）
- 4.35pm Q & A 时段
- 5.00pm 结束

请在 2012 年 2 月 6 日之前与我们确认您的出席。您可电邮到 [pintas.solution@pintas-ip.com](mailto:pintas.solution@pintas-ip.com) / [marketing1@pintas-ip.com](mailto:marketing1@pintas-ip.com) 又或者传真给 Ms. Joyi, 04-658 2677 / Ms. Lim Wei Wei, 03-2143 3386。如有任何疑问请联络 Ms Joyi, 04-658 2677 或 Ms Lim Wei Wei, 03-2148 5050。

{ 确认出席：是  , 否  }

- 姓名 1: \_\_\_\_\_ 职称: \_\_\_\_\_ 手机号码: \_\_\_\_\_
- 姓名 2: \_\_\_\_\_ 职称: \_\_\_\_\_ 手机号码: \_\_\_\_\_
- 公司名称: \_\_\_\_\_
- 商业性质: \_\_\_\_\_
- 地址: \_\_\_\_\_
- 电话: \_\_\_\_\_ 传真: \_\_\_\_\_

## Seminar

**Topic: Creating Competitive Advantage & Wealth with Patent**

**Date: 12 February 2012, Sunday**

**Time: 1pm-5pm**

**Venue: investPenang, PSDC**

### **Schedule:**

- 1.00pm Registration of participants
- 1.35pm Welcome Speech by Organiser Chairman, Jessica Tong Wai Leng
- 1.40pm Opening Speech by Yang Berhormat Tuan Wong Hon Wai (Perancangan Bandar dan Desa, Perumahan)
- 1.50pm Launching of **Asia Intellectual Property Award (AIPA)**
- 2.00pm Seminar 1 **“Promoting Innovation in Penang”** Yang Berhormat Tuan Koay Teng (investPenang)
- 2.25pm Seminar 2 **“Creating Competitive Advantage & Wealth with Patent”** Mr. Lok Choon Hong (Director Pintas IP Group)
- 3.00pm Refreshment
- 3.20pm Seminar 3 **Patent Success Story** by Penang IP Entrepreneurs
- 3.45pm Seminar 4 **Patent Success Story** by Penang IP Entrepreneurs
- 4.10pm Seminar 5 **“Protecting IP in the Cyber World”** Mr. Chan Kee Siak (Exabytes CEO)
- 4.35pm Q & A Section
- 5.00pm End of Programme

Please confirm your attendance with us by 6<sup>th</sup> February 2012 via email to [pintas.solution@pintas-ip.com](mailto:pintas.solution@pintas-ip.com) / [marketing1@pintas-ip.com](mailto:marketing1@pintas-ip.com) or fax to **Ms. Joyi, 04-658 2677** or **Ms. Lim Wei Wei, 03-2143 3386** to register. Any enquiries kindly contact **Ms. Lim Wei Wei** at **03-2148 5050** or **Ms. Joyi** at **04-658 2677**.

{ Confirm : Yes , No }

- Name 1 : \_\_\_\_\_ Designation : \_\_\_\_\_ H/P No. : \_\_\_\_\_
- Name 2 : \_\_\_\_\_ Designation : \_\_\_\_\_ H/P No. : \_\_\_\_\_
- Company Name : \_\_\_\_\_
- Nature of Business : \_\_\_\_\_
- Address : \_\_\_\_\_
- Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_